

Potential Strategies for the Bridge to Enhance Transportation Options

In partnership between Maryland and Virginia, the American Legion Bridge Transit and TDM Study includes strategies that assist individuals seeking opportunities to save money, save time, or avoid traffic congestion by using options other than driving alone to reach their destinations. **Potential transit recommendations** will consider destinations near and connecting to the I-495 corridor (Tysons, Bethesda) and in the Washington Metropolitan Region's major activity centers (ie I-49.e. Dulles Airport, Rockville) and connections to local and regional transit services in the corridor. **Transportation Demand Management (TDM)** (also known as Mobility Management) is a general term for various strategies that increase transportation system efficiency. TDM strategies include tools and information on travel options that allow people to make informed decisions about how and when they travel.

Transit

- Commuter bus service travels from select origin points to select destination points without intermediate stops.
- Local public bus service travels along a defined route, stopping along the way.

TDM

- Enhancing nearby park-and-rides with on-site commuter assistance kiosks that provide commuter information, ridematching assistance, and other services.
- Working with employers to provide employer-based ridematching assistance, transit benefits, commute planning, telework, and other commuter benefits.
- Expanding the availability of **vanpools** along I-495 and I-270. Vanpools are 15-passenger vans that typically start in a park-and-ride and make one or two stops at a final destination, such as Tysons Corner or Washington, DC.
- Expanded **local ridematching assistance** through additional staff working with residents to identify carpool partners and vanpool options.
- Live transit and commute information at employers and in public places, as well as web-delivered real-time information on transit, vanpool, carpool, and other commute options across the Bridge.











