

# Transit Ridership Incentive Program (TRIP)

## Program Overview and RFI discussion

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# Roadmap

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## I. General program overview

IA. Regional Connectivity

IB. Zero Fare and Low Income

## II. Key themes

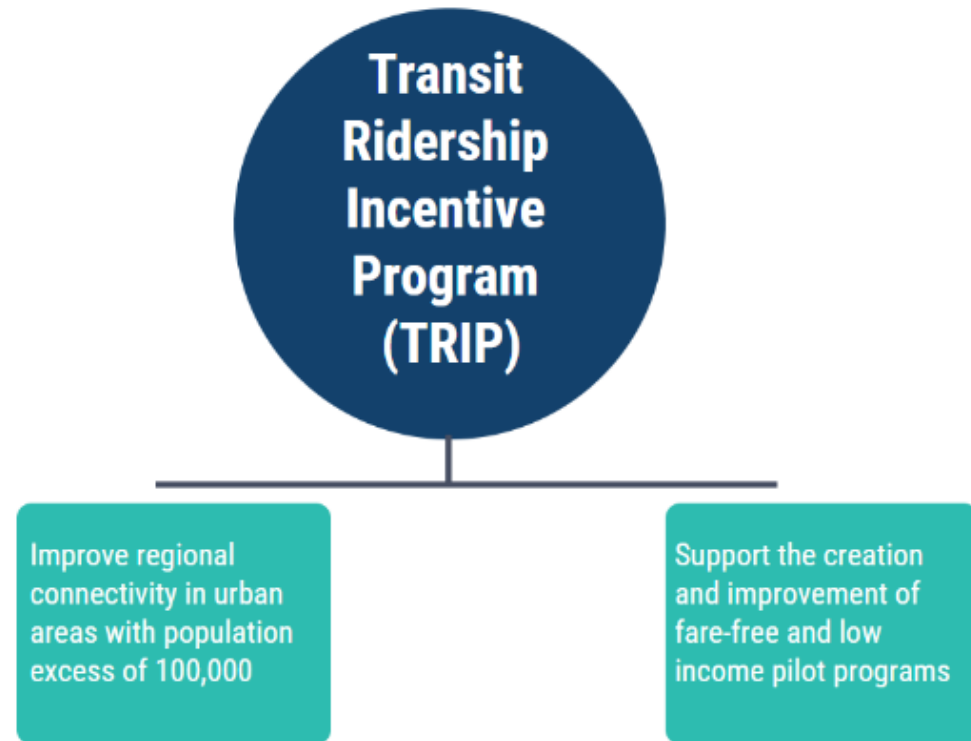
## III. Purpose of RFI

## VI. Timelines and next steps

## V. Question and answers

# General Program Overview

- The Transit Ridership Incentive Program (TRIP) was created in the 2020 General Assembly Session by the passing of [House Bill 1414 / Code of Virginia §33.2-1526.3](#)
- TRIP was designed to improve transit service in urbanized areas of the Commonwealth with a population in excess of 100,000 and reduce barriers to transit use for low-income individuals.
- \$25,000,000 distributed to the TRIP program annually, including at least \$5,000,000 allocated to operating cost assistance to reduce congestion in urban areas.
- DRPT does anticipate a local match requirement



# TRIP: Regional Connectivity

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## Regional Connectivity

*75% of program funds*

### *Eligible Applicants:*

- Large Urban or Small Urban public service corporations that serve localities with populations in excess of 100,000 -- **(Code of Virginia § 33.2-1526.3)**
- Transportation District Commissions

### *Eligible Projects:*

- The improvement and expansion of routes with regional significance
- The development and implementation of regional subsidy financing models
- The creation of bus-only lanes on routes of regional significance
- The implementation of integrated fare collection



# TRIP: Regional Connectivity



## **The improvement and expansion of routes with regional significance**

- Increasing frequencies
- Creating new routes of regional significance
- Expanding routes to provide cross-jurisdictional service



## **The development and implementation of regional subsidy financing models**

- Building partnerships between localities
- Increasing community investment in regional transit



## **The creation of bus-only lanes on routes of regional significance**

- Partial or full bus lanes
- Connecting existing bus lanes to ensure heightened connectivity
- Prioritizing regional bus lanes with priority lighting and/or improved design efforts



## **The implementation of integrated fare collection**

- Contactless payment options for regional routes
- practices to decrease human bottlenecks at ticketing locations
- Accessible payment structures- cash, card, week passes

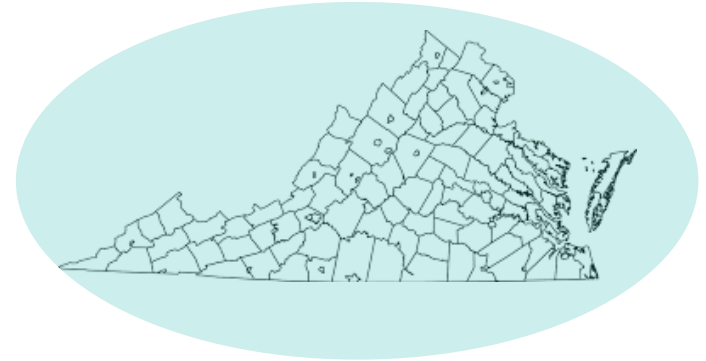
# TRIP: Zero Fare and Low Income

## Fare-free and Low Income Pilot Programs

*25% of program funds*

### *Eligible Applicants:*

- Transportation District Commissions
- Public Service Corporations
- Local governments
- Private nonprofit public transit providers



### *Eligible Projects:*

- The provision of subsidized or fully free passes to low-income populations
- The elimination of fares on high-capacity corridors
- The deployment of an entirely zero fare system

# TRIP: Zero Fare and Low Income



## **The provision of subsidized or fully free passes to low-income populations**

- Individual based
- define metrics of need
- ensure proper deployment of passes
- accessible use of passes (digital, paper, etc.)



## **The elimination of fares on high-capacity corridors**

- Zero fare zones
- Zero fare routes that serve low income populations and vital services



## **The deployment of an entirely fare-free system**

- Ensure financial and technical capacity for an efficient deployment
- Define need and perform appropriate research

# Key Themes- What DRPT is looking for

## Well- Researched

- TBEST title VI analysis preferred (low income, zero fare)
- Project included in statewide or local transportation plans (I.E TSP, TDP, etc.)
- Defined measures of success (ridership, congestion mitigation, decrease in SOV trips)

## Collaborative, Developed through partnership

- Supported by appropriate MPO (regional routes), serviced localities, and VDOT if project has infrastructure needs
- Built through partnerships with local organizations or municipalities (low income, zero fare)

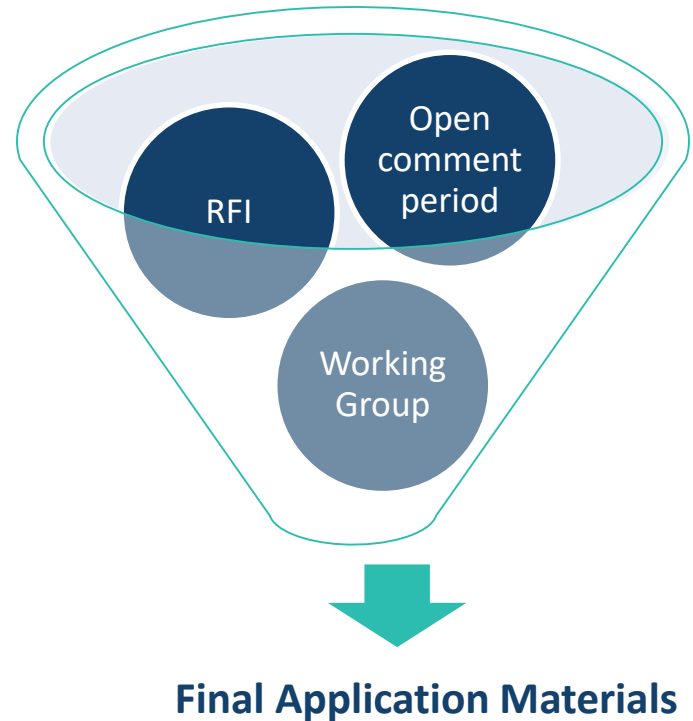
## “Shovel Ready”

- Duration of funding request- financial capacity
- Technical Capacity
- Low start up costs
- Quick implementation



# Purpose of RFI

- Our priority is to ensure that this program is representative of communities needs
- The RFI is a key component of the expansive outreach process involved in the creation of TRIP materials
- Other outreach opportunities: open comment period on draft guidelines, presentation to CTB, focus group/ working group options all leading to a mid 21 application period, with full funding available for 2021



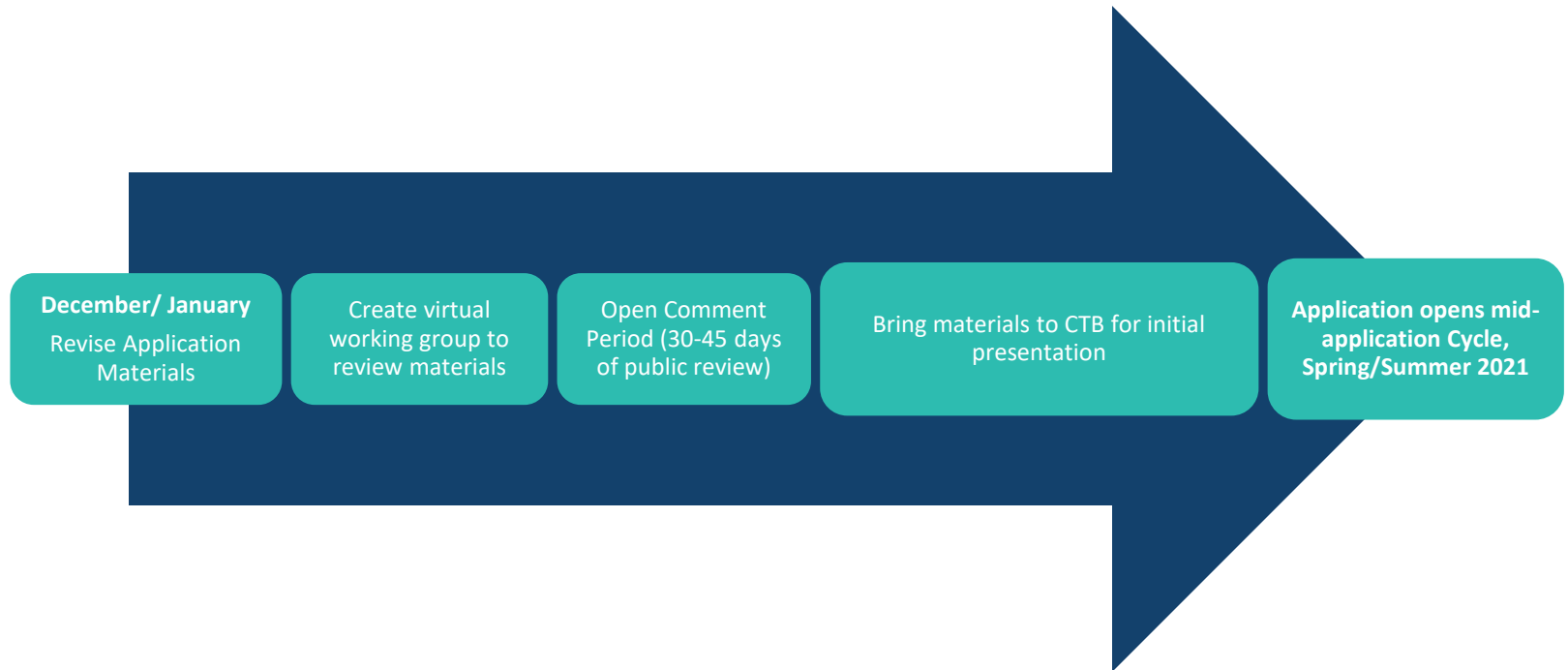
# RFI Timeline

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# Program's Next Steps

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# Questions?

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RFIs can be sent to [trip@drpt.Virginia.gov](mailto:trip@drpt.Virginia.gov)

Further Questions can be sent to  
[trip@drpt.Virginia.gov](mailto:trip@drpt.Virginia.gov) or  
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